Bright Spot
Light the District:
Community-designed strategies for a safer community

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Background & Context

Quick Facts:
• 61% Latinx/Hispanic
• 7% Native American
• Median household income below state average.
• Foreign-born population percentage above state average.
• Renting percentage above state average.
• House age above state average.
• Primary Care Health Professional Shortage Area
• Densely populated & car/transit-dependent
Light the District started with walks around the neighborhood...
...and the reality of having one of the most dangerous intersections for pedestrians in New Mexico
...streets with inconsistent lighting
...and uneven sidewalks with dangerous hazards.
We recruited an Advisory Board made of decision-makers and other individuals capable of supporting the work by removing institutional and political barriers.

We gathered data about health outcomes and crime and created a map highlighting concentrated problems.
Then hosted an ACTION LAB
To develop creative ways to address our larger goal of increasing walking in the International District by addressing safety...
...and those strategies moved us forward
We worked together towards increasing safety building on the community’s strengths.
• Action Lab ideas put into work
  • Series of actions that lasted about 100-150 days
  • Designed with main goal in mind
• Plan, Do, Study, Act
  • Evaluate & re-evaluate

We designed a SPRINT!
The Sprint! Included 1) the installation of solar-powered lights,
2) neighborhood mapping and assessment,
3) walking audits with the community,
4) And finally, through a large community-wide event to celebrate the neighborhood!
Which eventually led to us leading the way to host ABQ CiQlovía in the ID. Focusing on celebrating the neighborhood but also showing examples of adequate pedestrian and bike infrastructure.
Questions?
For additional information

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